



Gallup Arizona Project

The Center for the Future of Arizona brings Arizonans together to create a **STRONGER AND BRIGHTER** future for our state. We listen to Arizonans to learn what matters most to them, share trusted data about how Arizona is doing, bring critical issues to public attention, and work with communities and leaders to solve public problems.

The Gallup Arizona Project and Why it Matters

The voices of Arizonans are more important than ever in shaping the future of our state. We know that these are unprecedented times and the decisions we make today are critical to our state's future success.

The Gallup Arizona Project is a unique groundbreaking initiative that will provide critical insights into what Arizonans are thinking about life in Arizona today, what unites us as Arizonans, and what we need to do to create a stronger and brighter future for our state. The results will be communicated broadly and will be used by communities and leaders to create change.

The **Gallup Arizona Project** will:

1. Field the 2020 Gallup Arizona Survey
2. Identify what matters most to Arizonans across a broad set of critical issues
3. Share data and results to help inform policy making and action

4. Mobilize communities and leaders around shared priorities to solve public problems
5. Create a state-wide agenda around what unites us as Arizonans

The **2020 Gallup Arizona Survey** is a building block of CFA's Gallup Arizona Project and expands upon the original first-of-its-kind 2009 Gallup Arizona Survey sponsored by CFA that became the foundation for **The Arizona We Want**, a shared vision of success based on what matters most to Arizonans. With an expected 4,000 respondents, the 2020 Gallup Arizona Survey is one of the most comprehensive and representative surveys of its kind in the state.

Sharing Our Findings

CFA will release the eagerly awaited results of this survey at a major virtual event on April, 21 2021, reaching thousands of leaders across the state. This event will mark the beginning of a significant communications campaign to share these results broadly and create the change Arizonans want to see.

CFA is partnering with Arizona-based companies, businesses, nonprofits, social services, and other organizations with a demonstrated commitment to Arizona and who want to be part of making a difference for our state. Your partnership with CFA will help Arizona rise to meet the challenges we face and achieve the prosperity, quality of life and opportunity we all want for Arizona.

We're grateful for your interest in CFA's mission and for your commitment to Arizona. Together, let's launch Arizona's stronger and brighter future today!

Sponsorship Levels

We invite you to support the Gallup Arizona Project and to join with CFA in making tomorrow's Arizona **STRONGER AND BRIGHTER** than ever!

Friends of CFA (\$1,500 – \$9,000)

- Recognition in the Gallup Arizona 2020 Report

Champions of CFA (\$10,000 – \$24,000)

- Recognition above, plus...
- Company logo on website

Empower Sponsors (\$25,000 – \$49,000)

- All recognition above, plus...
- Personal update from Dr. Sybil Francis on CFA's Gallup Project

Bright Future Sponsors (\$50,000 – \$99,000)

- All recognition above, plus...
- Invitation to participate in VIP events

Innovator Sponsors (\$100,000 – \$249,000)

- All recognition above, plus...
- Listing in media advisories and press releases as "Innovator Sponsor"
- Recognition on virtual signage (when possible)

Visionary Leaders (\$250,000+)

- All recognition above, plus...
- Listing in media advisories and press releases as "Visionary Leader"
- Company logo included on screens during the spring 2021 virtual event

Should you have any questions, please contact CFA's Director of Development, Robert Raygoza, at 602.496.2276 or robert.raygoza@arizonafuture.org.

The Center for the Future of Arizona is a 501(c)(3) nonprofit organization. CFA's Federal EIN is 82-0538372.



**Stronger
and Brighter
Campaign**

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