



Shaping Arizona's Tomorrow

**ENVISIONING + EMPOWERING POSSIBILITIES TOGETHER** 

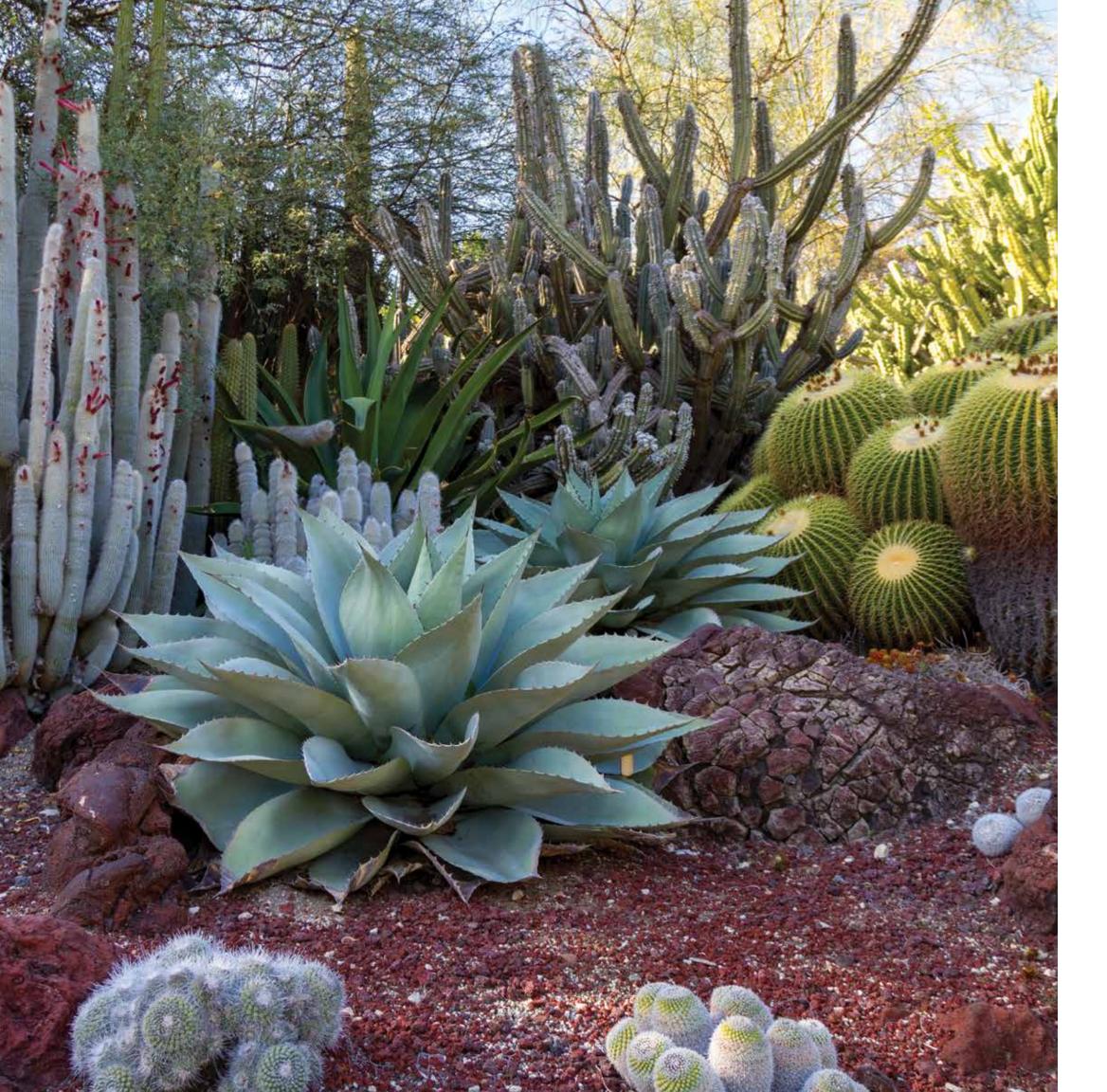
EMPOWERING

EQUIPPING

UNLEASHING

Center for the Future of Arizona brings Arizonans together to create a stronger and brighter future for our state.





# contents

# 06 Letter from Chair, President & CEO

# 08 Our Story, Our Purpose

- 08 Mission, Vision, Values
- 12 Founding Story
- 14 Timeline Through the Years
- 16 A Difference Maker for Arizona

### 18 Our Work

- 20 The Bedrock of All Our Work: The Arizona We Want
- 24 Advancing What Matters Most to Arizonans
- 28 Impact by the Numbers

# 32 What's Next

35 Shaping Arizona's Future Together

# **40 Acknowledgments**

- 40 Supporters
- 44 Team + Network

# **CREDITS**

WRITER + EDITOR: Heather Thornton

ART DIRECTION + DESIGN: Nicole Shores, Five Penny Creative



Dear friends,

It is wonderful to take a moment to reflect on twenty years of progress and passion invested in building a brighter future for Arizona, and to look ahead, knowing there are still so many more opportunities and successes to come. After two decades spent building a trusted and respected organization committed to the greater good of all Arizonans, the momentum we're experiencing is palpable.

Center for the Future of Arizona (CFA) opened its first office space in 2003 when Phoenix alone had 1.6 million fewer people than it does today. CFA has also grown during this time, and we now have offices across this vast state. When I first sat down with Arizona State University President Emeritus Lattie Coor to start building the vision and framework for CFA, we both knew that listening to the concerns and opinions of Arizonans would be vital to the organization's work.

I'm proud to say that we've held to that founding promise over the years and firmly established our credentials as a nonpartisan "do-tank" advancing innovative, data-driven initiatives, developing meaningful and collaborative partnerships across industries and municipalities, and improving opportunities for all Arizonans to enjoy prosperity and quality of life.

It all started with listening. And when we did, we learned.

Our work on the foundational Gallup Arizona Survey revealed that, across the state, we agree on more than we disagree on the most important issues critical to our future. It's reassuring to know from our own research that we aren't as polarized or divided as we often hear and that across the great diversity of Arizona, we agree on important issues like the environment, education, immigration, and economic opportunity, among others.

Arizona is an exciting place to be, still emerging, open to new ideas and a place where you can make things happen if you have a good idea and are willing to do the hard work. There is so much to celebrate and still plenty to do.

We can't do it alone. Our work is accomplished alongside our many valued partners across Arizona who are inspired by vision and hope, fueled by the knowledge that we are in this together, and who are taking action in communities throughout the state.

We have seen the impact that centering the voices and concerns of those who live in our vibrant communities can have. We've seen what's possible and know that our work is building- and will continue to build- a brighter future for Arizona.

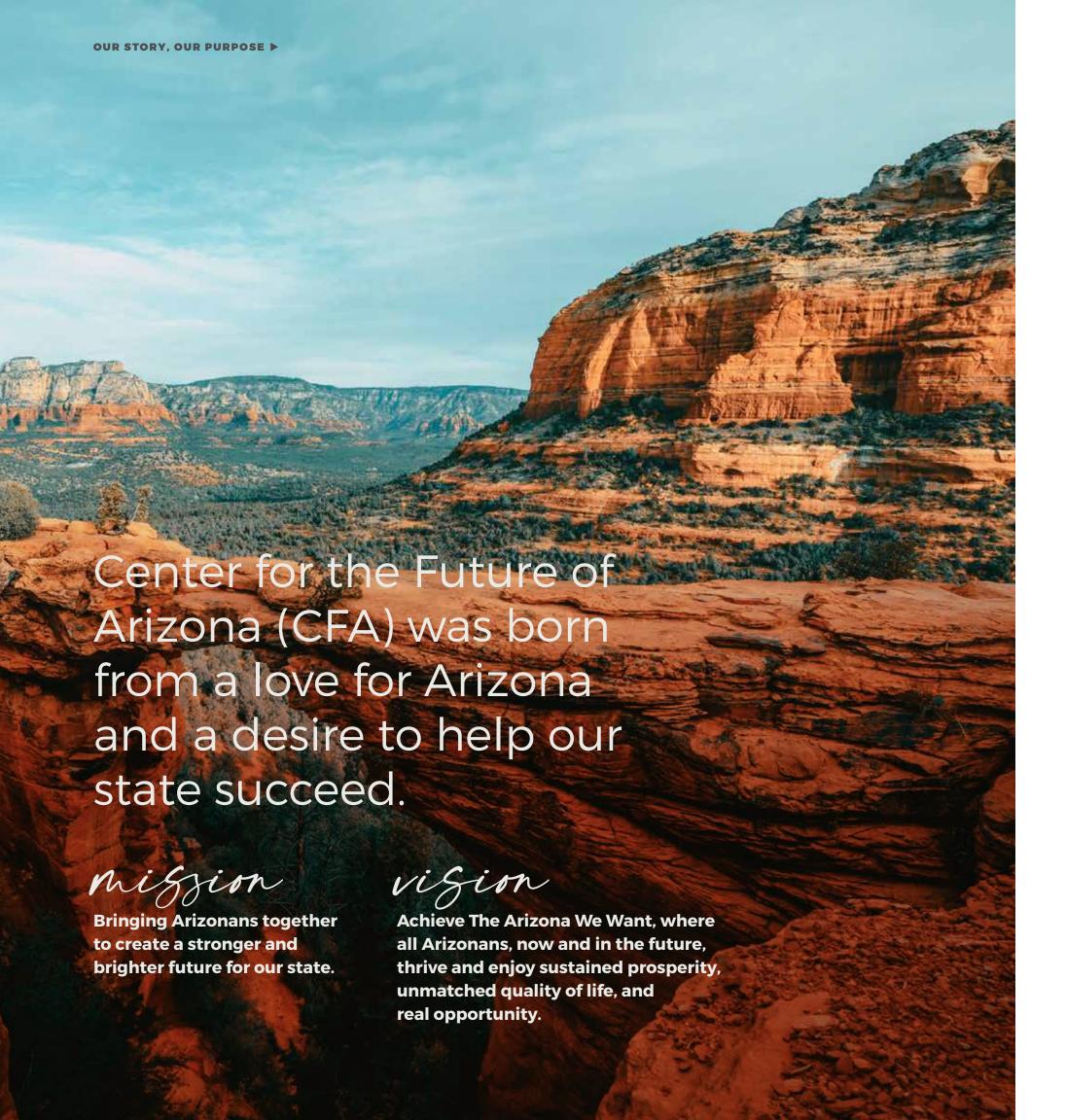
We aren't just dreamers. We're visionaries, facilitating tangible progress on issues where Arizonans desire and deserve solutions.

Now, more than ever, we have the ability to take charge of Arizona's future by drawing inspiration from Arizonans and making a sustained commitment to forward-thinking and action guided by the greater good and the will of the people of Arizona.

At CFA, we are deeply committed to our mission of bringing Arizonans together to build a stronger and brighter future for our state and to creating The Arizona We Want. As Arizonans, we're all in this together. We invite you to look forward with us.

Sybil Francis, Ph.D.

Chair. President & CEO





### **GUIDED BY WHAT MATTERS TO ARIZONANS**

We listen to what matters most to Arizonans. We are inspired by their lived experiences, voices, and values. We work on behalf of all Arizonans to realize our Shared Public Values.

# **EOUITY**

We believe our state will thrive when all Arizonans do. We strive for a prosperous Arizona where everyone has equitable access to opportunities and resources to reach their full potential. We are committed to creating equitable outcomes in all we do.

### **INCLUSION**

We recognize the humanity and inherent value of each person. We value, seek out, and embrace the diversity of experience, background, and thought. We endeavor to create spaces where everyone is respected and can be their whole and authentic selves.

### COLLABORATION

It will take all of us working together to create The Arizona We Want. We build trusting relationships and approach our work with a spirit of collaboration. We respect that communities know and understand best what they need and make space for them to lead.

### **IMPACT**

We strive to go beyond good intentions to achieve measurable outcomes. We are committed to making a tangible difference in the lives of Arizonans and the systems that impact them.

# INNOVATION

We actively seek new approaches to long-standing challenges. This work is complex, so we will continue to take risks, learn with humility, and adapt.

### JOY IN THE JOURNEY

We are proud to be Arizonans and believe in our state. We approach the future with optimism and joy and seek to share that with others. We are clear-eyed about our challenges while celebrating successes along the way.





# Founded by / isionary leaders and we for Arizona

Our Co-Founders: Lattie

In 2002, Lattie Coor, Ph.D., and Sybil Francis, Ph.D., had an inspiring vision fueled by their passion for Arizona and desire to see it reach its full potential. By 2003, Center for the Future of Arizona (CFA) was born.

A nonprofit, nonpartisan organization, CFA is driven by its mission to bring Arizonans together to create a stronger and brighter future for our state.

It all started when Lattie, outgoing president of Arizona State University, and Sybil, now Chair, President & CEO of CFA, sat down to discuss how they could make a difference in the state they call home. With Lattie's background in education and Sybil's passion and experience in public policy, they created a self-proclaimed "do-tank" dedicated to creating a stronger and brighter future for Arizona. From inception, CFA was uniquely positioned to focus on the common good for Arizona and what matters most to our state.

With time, CFA's commitment to creating a statewide agenda that reflects the top priorities and Shared Public Values of Arizonans increased CFA's influence and impact. Recognizing the central importance of the voices of Arizonans to advancing any bright future for Arizona, CFA established a unique partnership with the Gallup organization and embedded public opinion survey research as a vital

pillar of the organization's work. Through the insights gained about what matters most to Arizonans, CFA created The Arizona We Want, a shared vision of success around the top priorities for the future, identifying seven Shared Public Values on which the vast majority of Arizonans agree. The Arizona Progress Meters were developed by CFA to keep Arizonans informed about how the state is doing in the priority areas. From the beginning, CFA was committed to turning good ideas into action and built a robust portfolio of initiatives and programs in alignment with the data and insights

- delivering promising solutions to Arizona's most pressing needs in education, workforce, and civic health.

CFA has grown in size and impact since 2003. We continue to listen to Arizonans, bring visibility to trusted data about who we are as Arizonans and how Arizona is doing, and work with communities to tackle big problems. Our mission to bring Arizonans together to create a stronger and brighter future for our state has never been more important, and we're committed to ensuring all Arizonans enjoy sustained prosperity, unmatched quality of life, and real opportunity.







2002-03

# **Inception and Founding**

In 2002. Dr. Lattie Coor and Dr. Svbil Francis had a 'meeting of the minds' where they discussed an inspiring vision fueled by their passion for Arizona and desire to see the state reach its full potential. By 2003, Center for the Future of Arizona (CFA) offices opened at the Mercado in downtown Phoenix.





# Framing a future

vision for Arizona and a path to get there

2005

**Voices of Arizonans are** central to any vision for a briaht future

In the early years, co-founders of CFA, Dr. Sybil Francis, and Dr. Lattie Coor, focused on research and policy reports to guide Arizona's leaders. However, by 2005, they had an epiphany: the voice of Arizonans was the missing piece. This pivotal moment led to a shift towards extensive public opinion survey research and community engagement as a significant feature of the organization's work, ensuring everyday Arizonans' perspectives remain central to CFA's mission and impact.





2006-07

**Beat the Odds Report & Program Launch** 

In 2006, CFA's nationally acclaimed study on why some schools 'Beat The Odds' and others didn't revealed the vital role of strong leadership in school success. This insight spurred the creation of the Beat The Odds Institute in 2007, which provides training for public school principals to accomplish goals like closing student achievement gaps and building a culture of high expectations.



# 2006

**Establishing First-of** its-Kind Partnership with Gallup

Inspired to focus on the voices of Arizonans, CFA forged its unique partnership with the Gallup organization, the gold standard in public opinion research, resulting in the first Gallup Arizona Survey. This unprecedented effort would paint a comprehensive picture of what matters most to Arizonans for the future and lay the foundation for all of CFA's subsequent work.



2009

**First Gallup Arizona Survey Report: Discovery of The Arizona We Want** 

In 2009, CFA broke new ground with its report on the first-ever Gallup Arizona Survey, an unprecedented deep-dive into the hearts and minds of Arizonans across all backgrounds on a wide range of topics, from health and jobs to education and the environment. The revelations were eye-opening: Arizonans found far more common ground on critical issues than ever anticipated. The survey not only provided a real-time pulse of community sentiment but also shaped The Arizona We Want, a shared vision of success and an actionable agenda for the future based on where Arizonans agree. This was no mere snapshot in time; it was a milestone in our journey to serve Arizona's

long-term future.



2010-11

**Move On When Ready Legislation & Program Launch** 

In 2010, the passage of the Move On When Ready legislation reshaped high school education in Arizona. It enabled a mastery-based pathway to graduation that allowed schools to move beyond a one-size-fits-all timebased approach to education and focus on the success of every child. The State Board of Education selected CFA to lead the initiative in Arizona, which became CFA's Move On When Ready program. In 2019, CFA launched the Arizona Personalized Learning Network to support schools in shifting to personalized, competency-based education, which accelerated after additional legislation passed in 2021 that allows schools even greater flexibility to customize learning based on students' needs.



2014-15

**Arizona Joins National Pathways to Prosperity Network: CFA Selected to Launch Statewide Initiative** 

In 2014, Arizona joined the national Pathways to Prosperity Network, a collaborative effort led by Harvard and Jobs for the Future, to align education with career opportunities and workforce needs. The Office of the Arizona Governor chose CFA to spearhead the state's participation in 2015, and shortly after, CFA's Arizona Pathways to Prosperity was formed. Leveraging partnerships in education and industry, the initiative aims to develop college and career pathways for all Arizona youth, address skill gaps and increase educational attainment and access to opportunities in growing sectors like healthcare and cybersecurity.

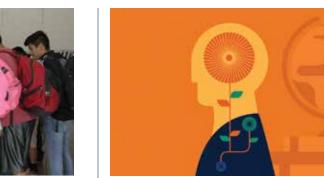


# 2016

**First-Ever Pilot of** Participatory Budgeting

**Process in Schools** (now known as School Participatory Budgeting)

In 2016, CFA was instrumental in the global-first School Participatory Budgeting (SPB) pilot in Arizona's Phoenix Union HS District, drawing inspiration from the municipal Participatory Budgeting (PB) model that originated in Brazil. SPB, an innovative civic process, fosters student empowerment, collaboration and critical thinking. Students, supported by educators and the community, "learn democracy by doing" through experiential learning that mirrors actual electoral processes and prepares them for lifelong civic participation. Since the success of the first pilot, SPB has expanded tenfold across the state.



# 2016

**Arizona Education Progress Meter Launch** 

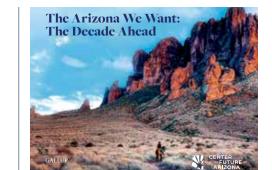
In 2016, CFA partnered with Expect More Arizona (now Education Forward Arizona) to launch the Arizona Education Progress Meter. Following extensive community collaboration and shaped by survey research identifying education as Arizonans' top priority, the meter became the state's widely accepted framework for evaluating P-20 education and serves as a pivotal tool for data-driven decisions aimed at achieving educational goals. The Arizona Education Progress Meter is a foundational success story of how Arizonans can leverage data while working together to address the significant issues facing our state and its essential systems.



# 2017-19

**Comprehensive Portfolio** of Arizona Progress Meters **Developed and Released** 

Building on the success of the Arizona Education Progress Meter, CFA expanded its portfolio to support community planning and decisionmaking across all Arizonans' key issue areas. Developed through a multiyear effort in partnership with experts and community leaders, the full set of Arizona Progress Meters provides communities and leaders web-based tools that are built on trusted and regularly updated data to help inform decision-making in the following areas: Education, Jobs, Young Talent, Health, Natural Resources, Infrastructure, Civic Participation, and Connected Communities. Following the launch, CFA developed initiatives to help communities and leaders understand and utilize the valuable data.



# 2020-21

**Second Decennial Gallup Arizona Survey and Report:** The Arizona We Want-The **Decade Ahead Reveals Seven Shared Public Values** 

Ten years after the first Gallup Arizona Survey, CFA launched its second decennial survey of Arizonans, fielded in the summer and fall of 2020. The findings were consistent with the earlier research despite the unprecedented times in which it was fielded, including the summer of reckoning around social and racial justice, the hottest summer on record to date, the COVID-19 pandemic, the hotly contested presidential campaign, and focus on political polarization in the country and state. The unprecedented and comprehensive survey reached Arizonans across the state, in cities, towns, and rural communities, across age, race and ethnicity, education, and political affiliation, and included new research on the outlook of Arizonans on immigration, justice and fairness issues, and the environment. The high levels of agreement on important issues helped CFA identify seven Shared Public Values underpinning The Arizona We Want and gave fresh momentum to CFA's work and



# 202

**Inception of the Workforce Leadership Academy in** collaboration with the **Aspen Institute** 

CFA partnered with the Aspen Institute and pioneered the Workforce Leadership Academy in Arizona. This groundbreaking initiative was conceived to cultivate innovative leadership and collaboration across the workforce landscape in the state, aiming to usher in transformative advancements in collaborative workforce strategies, enhancing Arizona's competitive edge and fostering a nimble workforce ecosystem for the state.

# **CFA Formalizes Efforts** to Help Communities **Leverage Data for Action Toward The Arizona** We Want

CFA formalized its community engagement efforts with the Communities at the Center initiativewhich facilitates public-driven, factbased dialogue, and solution-buildingto ensure a concerted, strategic effort in helping leaders across the state leverage its research and data. Since launching, the work has engaged and supported more than fifty communities and ten partners



# 2022

**Arizona Voters' Agenda Centers the Voices of Voters** in Elections & Governance

The Arizona

CFA expanded its survey research efforts with the launch of the Arizona Voters' Agenda in 2022, a groundbreaking initiative aimed at centering the voices and priorities of Arizona voters in the 2022 election year. The findings underscored the insights gained from CFA's previous Gallup surveys, that Arizonans agree on much more than they disagree on important issues, and are not as polarized or divided as political pundits and the media portray. Conducted by HighGround Public Affairs, the survey asked voters the issues they wanted candidates for office to focus on. The results highlighted the wide gaps between what voters care about and what politicians running for office were





# CFA:

# A Difference Maker for Arizona

CFA is more than an organization; it's the echo of diverse voices coming together, the dance of data and action, and the symphony of partnerships and progress. It's a beacon for all of Arizona, inspiring change, fostering unity, and illuminating paths to a future where every Arizonan thrives. To get to where we are today, it's clear that our approach and steadfast commitment to our unique ways of working have been pivotal. Our team is acutely aware that continued impact requires continued care and vigilance, and we are focused on maintaining and growing CFA's exceptional value to Arizona





# THE BEDROCK OF **ALL OUR WORK:**

# The Arizona We Want

Every day, CFA invests all its time, talent, and resources into The Arizona We Want, a vision of success based on what matters most to Arizonans and their hopes and dreams for the future of the state. The Arizona We Want was informed and inspired by CFA's close listening to Arizonans over the last two decades and what we learned through extensive survey research in partnership with Gallup. The Arizona We Want serves as CFA's north star and an inspiration to all Arizonans, reminding us that we can come together for the good of our state and for the success and well-being of all who live here.

# **Arizona's Shared Public Values**

are the foundational pillars of The Arizona We Want, showing us where we agree about what is important for Arizona. They are defined by where 70 percent or more of Arizonans-across the vast expanse of the state, in cities, towns, and rural communities, across age, race and ethnicity, education, and political affiliations-overwhelmingly agree.

**EDUCATION:** A highly educated and skilled population

#### **HEALTH AND WELL-BEING:**

Affordable healthcare that covers preexisting conditions and provides accessible mental health services

**JOBS AND ECONOMIC OPPORTUNITY:** Good-paying jobs and the education and training needed for all Arizonans to fully participate in a vibrant economy

### **ENVIRONMENT AND SUSTAINABLE**

**FUTURE:** Sustainable practices that protect our air, land, and water and support a high quality of life for all

#### **CIVIC ENGAGEMENT AND**

**LEADERSHIP:** Civic engagement that solves problems and democracy that works for all

FAIR, JUST, AND EQUITABLE **SYSTEMS:** Fair, just, and equitable treatment of all people

### **IMMIGRATION REFORM:**

Comprehensive immigration reform, including a pathway to citizenship and support for "DREAMers"



# APPROACH TO ADVANCING THE ARIZONA WE WANT

#### **Preserve the Common**

Good: Foster unity among Arizonans for the common good, building bridges of trust and understanding.

### **Positive Image for AZ:**

Continue shaping a positive image of Arizona, celebrating both its diversity and Shared Public Values to leverage its strengths and address its challenges.

**Informed Decisions:** Ensure that decisions impacting Arizona's future are based on facts, not politics, and that all Arizonans' voices and collective wisdom are heard.

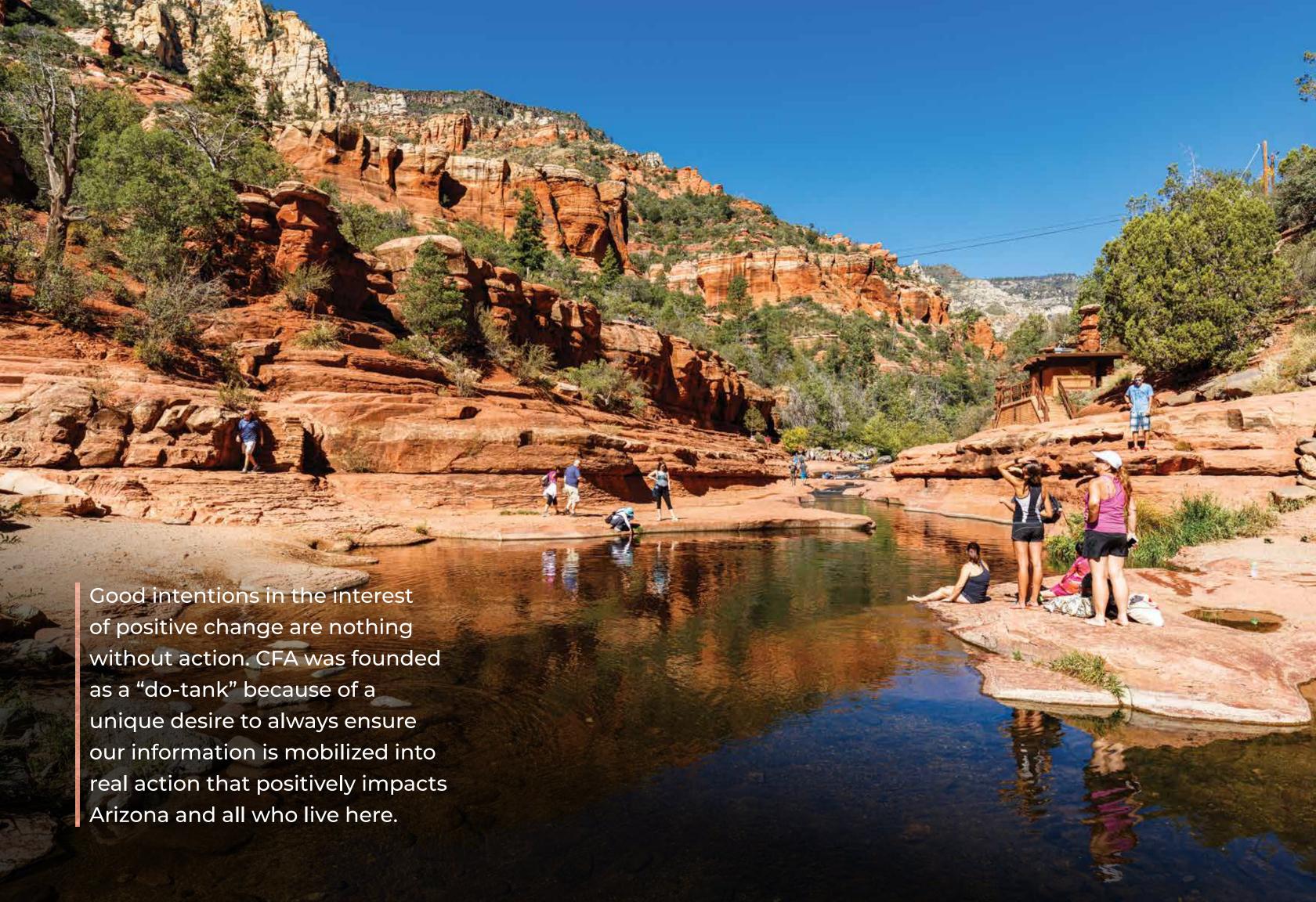
# **Community Empowerment:**

Empower the public to actively participate in decisions that impact their future.

### **Nonpartisan Leadership:**

Continue to ensure Arizonans' Shared Public Values are central to CFA's priorities and maintain nonpartisan credibility and unbiased focus in guiding Arizona toward a brighter future.

Catalyze Action: Share trusted data and advance solutions to achieve the priorities of Arizonans.



# **ADVANCING WHAT MATTERS MOST TO ARIZONANS THROUGH:**

# Research, Measurement, Community Engagement, Action

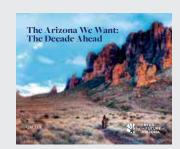
CFA catalyzes action to achieve The Arizona We Want by sharing the inspiring and fact-based message that Arizonans are more united than divided; informing leaders and communities about where there is work to do and actions that the majority of Arizonans support; convening partnerships; and by impacting hundreds of thousands of lives through statewide programs and initiatives in education, workforce, and civic health.





# **CATCH UP WITH CFA**

# research reports & data



What matters most to Arizonans for the long-term future?

Gallup Arizona Project



What matters most to Arizona voters in elections and governance?

Arizona Voters' Agenda



How is Arizona doing on the issues that matter most to Arizonans?

Arizona Progress Meters



**Dive into the Archive - 20 Years of Reports:** arizonafuture.org/reports



Never Miss New Data &
Research: arizonafuture.org/newsletter



# Survey Research:

# Identifying Shared Priorities of Arizonans

Going directly to Arizonans and asking what matters most to them provides the bedrock and foundation of CFA's work. We trust and believe in the voices of Arizonans to provide guidance for all that we do. By identifying and naming those areas where Arizonans agree - our Shared Public Values - CFA creates hope. inspiration, and energy for action. We are committed to ongoing survey research. In addition to our continued partnership with Gallup in deepening our understanding of our Shared Public Values, we have committed to learning more about what matters to voters across the political spectrum during election years and sharing the information in the Arizona Voters' Agenda with candidates running for office and elected leaders while maintaining our firm commitment to nonpartisanship.

# **Arizona Progress Meters:**Measuring How Arizona is Doing

We know that what gets measured gets done. So, if we know the highest shared priorities of Arizonans, how are the state and communities across the state doing based on measurable metrics? CFA's Arizona Progress Meters equip state and community leaders with data essential to decision-making and reveal where Arizona and its communities stand on Jobs, Education, Connected Communities, Natural Resources, Young Talent, Civic Participation, Infrastructure, and Health and Well-Being. We look forward to expanding and refining these dynamic tools to help leaders make informed decisions and to further inform and support communities' planning and action in the coming years.

# **CFA's Arizona Progress Meters** portfolio includes:

- Eight progress meters (see right) and related metrics that are updated regularly
- Interactive online dashboards and visualization tools to research and examine data specific to Arizona and its communities
- Access to the most up-to-date data available across 80 metrics curated from trusted, public data sources
- Data for Arizona and all 15 counties, all Arizona urban areas (MSAs) and demographic subgroups

# **Data for Action:** Engaging Communities & Leaders to Build Understanding, Solutions

CFA goes beyond sharing our research and data by convening and facilitating community conversations across Arizona. We collaborate with communities and leaders to help chart a path for turning the priorities of Arizonans into reality through data-driven discussions and constructive problem-solving and solution-building using our survey research and Arizona Progress Meters data.



#### JOBS

Job growth, wages, unemployment, underemployment, and labor participation



### **EDUCATION**

Quality early learning, academic performance, postsecondary attainment, and more



# CONNECTED COMMUNITIES

Volunteerism, community participation, and neighborhood involvement



### NATURAL RESOURCES

Water supply and demand, open space conservation, forest treatment, and more



#### YOUNG TALENT

Cost of living, workplace benefits and culture, quality of higher education, and more



#### **CIVIC PARTICIPATION**

Voter participation, political discourse, democratic engagement, and more



### INFRASTRUCTURE

Public transportation, traffic congestion, broadband access, roadway conditions, and more



Prevalence of disease, mental health, cost of healthcare, physical activity, and more





























# **Impact Initiatives & Programs:**

# Advancing Prosperity, Quality of Life, and Opportunity for all Arizonans

Over the last two decades, CFA's initiatives and programs have led collaborative impact for transformational change. With a focus on the outcomes Arizonans want, our work applies systems thinking to Arizona's most pressing challenges, helping our partners think differently and holistically, and removing any barriers that impede progress to achieving desired outcomes. Our journey has been marked by groundbreaking innovations and making our own contributions to The Arizona We Want, achieved in collaboration with over 200 diverse partners ranging from businesses and foundations to educational institutions and nonprofit organizations. We have been more than talk; we've been a force for advancing solutions and reinventing approaches in education, workforce, and civic health.

# **Reimagining Education for a Prosperous Future:**

A strong education system that supports the success of every child is vital to Arizona's future. CFA has been a trailblazer driving equity and excellence across our education system. We envision a future where every child succeeds, and to bring this vision to life, we've been closing achievement and opportunity gaps and increasing educational attainment. Our programs prepare great school leaders, create career-connected pathways, and help schools customize learning that supports every child.

# **Empowering a Competitive Workforce:**

A competitive workforce is the cornerstone of economic prosperity in a perpetually evolving world. CFA combines education, training, and support systems to fortify Arizona's workforce for the long term. Our initiatives are thoughtfully designed to instill lifelong skills in workers, promote individual and shared prosperity, and position Arizona as a beacon of innovation and opportunity.

# **Strengthening Civic Health and Thriving Communities:**

Our civic health-how we come together to define and address public problems- is a testament to our collective strength and well-being. CFA has been at the forefront, championing civic engagement and providing Arizonans with the necessary tools and knowledge to construct connected and engaged communities. Our endeavor is not merely to address public problems but to shape a landscape where every individual is a catalyst for long-term prosperity and resilience.



# 165+

**Communities engaged** 

385,000+

**Students impacted** 

100+

Data-driven community conversations & convenings

5,000+

**Press mentions + features** 

30-

**Staff based in Phoenix, Tucson, Flagstaff, Prescott, Yuma** 

# NINE

Statewide initiatives & programs across education, workforce, and civic health

- · Arizona Civic Life Partnership (ACLP)
- Arizona Pathways to Prosperity (APTP)
- Arizona Personalized Learning Network (APLN)
- Beat the Odds School Leadership Academy (BTO Academy)
- · Communities at the Center (CAC)
- Gabe Zimmerman Public Service Awards (GZA)
- · RetailWorks AZ (RWAZ)
- School Participatory Budgeting in Arizona (SPB)
- Workforce Leadership Academy (WLA)





# **20 YEARS OF DEMONSTRATED SUCCESS:** Discover the Power of Investing in CFA



You Love Arizona: CFA is committed to making Arizona a better place for all Arizonans. Your support directly contributes to the state's well-being.



**Champion the Voices of Arizonans:** Your support leads to a powerful outcome - it builds confidence in ourselves and each other. Together, we become the architects of our state's destiny.



Take Charge of Our Identity and Future: Someone else will shape the narrative if we don't do it. CFA empowers us all to set the record straight, counter the harmful narrative of division, promote a positive image of Arizona, and ensure our collective voice is heard.



**Leverage the Opportunity in Common Purpose:** It's in our best interest to connect to the common purpose of advancing the state. CFA is bringing Arizonans together to work towards our shared vision of progress.



Facts Without a Hidden Agenda: CFA is dedicated to centering the voices of the people, providing unbiased information and nonpartisan research that guides informed decision-making.



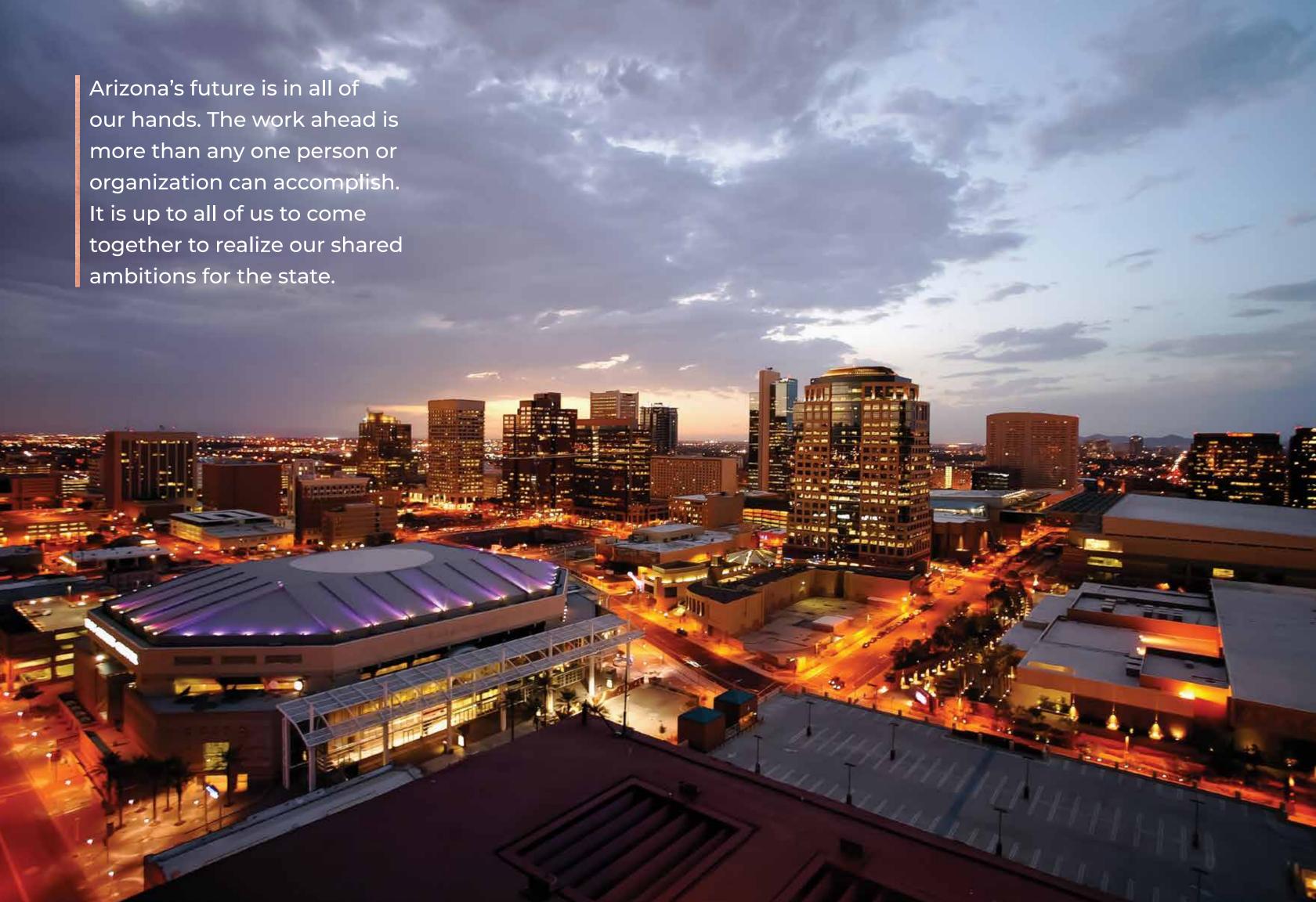
Help Leaders Make Better Decisions: Empower leaders to make informed, evidence-based choices -the foundation of a prosperous and united Arizona.



Make AZ a Great Place to Live, Work, and Be: Ensure that Arizona continues to attract and retain talent, making it a desirable place to call home. Your investment advances solutions and systemic change in education, workforce and civic engagement through CFA's statewide initiatives and programs.

Be part of shaping Arizona's future based on the things that unify us as Arizonans arizonafuture.org/partner.







# Our Supporters

We are deeply grateful for the generous funding partners who make our long-term strategic work possible and sustainable. Like us, they know that there is a high reward when people who care about mobilizing positive change have the resources to act on data and insights. They understand that consistent financial support enables our best work in service of the public good.

# founding donors

Special appreciation for the following organizations and individuals whose investments were instrumental in creating Center for the Future of Arizona:

Chanen Construction Company Hensley Beverage Company The Lodestar Foundation Lyon Family Trust Jerry and Florence Nelson

Rodel Foundation of Arizona Stardust Foundation Swaback Partners Don and Sharon Ulrich

20th anniver gary sponsors

Special thanks to the following organizations and individuals whose

investments helped Center for the Future of Arizona celebrate twenty years of impact and lay the foundation for the future:

#### **VISIONARY PRESENTING (\$100.000)**

Sharon Dupont McCord

# **BRIGHT FUTURE** (\$50,000)

The Burton Family Foundation

#### **EMPOWER** (\$25,000)

Helios Education Foundation Robert and Ruth McGregor National Bank of Arizona SRP

### **CHAMPION** (\$10,000)

Blue Cross® Blue Shield® of Arizona Desert Botanical Garden Freeport-McMoRan The State of Black Arizona The Steele Foundation

#### **CELEBRATION** (\$5,000)

Arizona State University Alumni Association

ASU Educational Outreach & Student Services

**Education Forward Arizona** 

The Flinn Foundation

The Lodestar Foundation

**Pharos Foundation** 

Thomas R. Brown Family Private

Foundation

Diane and Gary Tooker

Vogel Family Charitable Fund

# **FRIEND OF CFA (\$2,500)**

Aliento

ALL In Education

Arizona Board of Regents

Arizona Council of Human Service

**Providers** 

First Things First

Goodmans

McCarthy Building Companies Northern Arizona University

**ONE Community** 

special thinks to all our investors

center for the Future of Arizona is deeply grateful for the generous support of many organizations and individuals throughout our twenty-year history:

#### **ORGANIZATIONAL DONORS**

100Kin10

A for Arizona

AAA Arizona

The Affirm Cares Employee Foundation

Alberta B. Farrington Foundation

Albertsons, Safeway, and Vons -Southwest Division

Aliento

**ALL In Education** 

Alliance Bank of Arizona

AmazonSmile

American Philanthropic

Anonymous, in recognition of and to honor the Connie Hillman Family

Foundation

Apollo Education Group / University of Phoenix

**Applied Materials Foundation** 

Community Fund

APS / APS Foundation

Aretê Corporation, in honor of Jack

Arizona Board of Regents

Arizona Community Foundation

Arizona Council of Human Service Providers

Arizona Department of Education Arizona Developmental Disabilities

Planning Council

Arizona Diamondbacks

Arizona Family Health Partnership

Arizona First Advised Fund

Arizona GEAR UP

Arizona Investment Council

Arizona K12 Center

Arizona State Board of Education

Arizona State University

Arizona State University Alumni

Association

The Aspen Institute

ASU Educational Outreach & Student Services

**ASU Foundation** 

AT&T

AZ Impact for Good (formerly Alliance of Arizona Nonprofits)

Bank of America

Bashas'

The Best Public Education in Arizona Foundation

Big Lots Foundation

The Blackbaud Giving Fund, on behalf of Wells Fargo Community Care Grants Program and its donors

Blue Cross® Blue Shield® of Arizona

The Bob & Renee Parsons Foundation

The Boeing Company

Brophy College Prep

The Burton Family Foundation

Celebrity Fight Night Foundation Chanen Construction Company

Chicanos Por La Causa

City of Peoria

City of Phoenix

City of Tucson

Cognizant Foundation Community Foundation for Southern

Arizona

CopperPoint Insurance Companies

Cox Communications

Deer Creek Foundation

Desert Botanical Garden

Desert Diamond Casinos

The Diane and Bruce Halle Foundation

Education Forward Arizona

Ellis Center for Educational Excellence

Ernst & Young

Fiesta Bowl Charities

First Things First

The Flinn Foundation Francis Family Foundation

Freeport-McMoRan / Freeport-

McMoRan Foundation

**Fulton Homes** 

Garcia Family Foundation

Global Business Coalition for Education

Goodmans

**Grand Canyon University** 

Greater Phoenix Chamber of

Greater Phoenix Leadership

Greater Yuma Economic

Helios Education Foundation

Hensley Beverage Company

Honevwell

Jane A. Lehman & Alan G. Lehman Foundation

The Kemper and Ethel Marley Foundation

Kitchell Corporation

LISC Phoenix

Local First Arizona

Lyon Family Trust

Maricopa Community Colleges

McCarthy Building Companies

Microsoft Corporation

National Bank of Arizona

Nina Mason Pulliam Charitable Trust

Governments Northern Arizona University

Participatory Budgeting Project

Pharos Foundation

Phoenix IDA and the Phoenix Community Development and

**Pinal County** 

Commerce

JPMorgan Chase Foundation

Kiita Foundation

Kroger/Fry's Food Stores

LAVIDGE

The Lodestar Foundation

Magellan Complete Care of Arizona

Marguerite Casey Foundation

Maricopa County Industrial Development Authority

Miko Group

Molina Healthcare

The Nature Conservancy of Arizona

Northern Arizona Council of

Office of the Arizona Governor

**ONE Community** OneAZ Community Foundation

PetSmart

**Investment Corporation** PHX East Valley Partnership

#### **ACKNOWLEDGEMENTS** ▶

Pivotal Group Razoo Foundation

Rodel Foundation of Arizona

Rusing Lopez & Lizardi

Sagewood Institute of Lifelong Learning

Salt River Pima-Maricopa Indian Community

Science Foundation Arizona Social Venture Partners Arizona

Sonora Quest Laboratories Southern Arizona Leadership

Council SRP

Stand for Children Leadership

Center Starbucks

Stardust Foundation The State of Black Arizona

State Farm

The Steele Foundation **Sundt Construction** Support Our Schools **Swaback Partners** 

Sybil B. Harrington Trust Tarbox Arizona Fund

Thomas R. Brown Family Private Foundation

Union Pacific Foundation University of Arizona U.S. Bank Foundation

U.S. Department of Education

Valle del Sol Valley Leadership

Valley of the Sun United Way Virginia G. Piper Charitable Trust

Vitalyst Health Foundation Vogel Family Charitable Fund Walmart / Walmart Foundation

Wells Fargo

Western Conservation Foundation

WESTMARC

Whiteman Foundation Wilhoit Foundation

Zovio

**INDIVIDUAL DONORS** 

Anonymous (14) Patrick and Amy Armstrong Ellen and Lon Babby

Jim and Melanie Baca Kelly and Steve Bassett

Betsey Bayless Patricia Beaty Rebecca Berry

Annette and Leo Beus Cordelia Candelaria Beveridge Jerry and Debi Bisgrove

Jessi Black

Peter Boyle Sharon Brady

**Gregory Brownell** Rebecca Burnham

José Cardenas John and Patricia Case

Katy Cavanagh Lattie and Elva Coor Heather Cracchiolo

Sybil Francis and Michael Crow

John Darnell Judith Davila

George and Eula Dean

Amanda Burke and Cody Deike

Russell Deojay Russ and Erika Dickey Wayne and Maureen Doran Ian R. and Sarah E. Dowdy

Jacqueline Doyle Derek Drudge Kathleen Dubbs Larissa Durkin Philip Edlund Cindy Erwin Peter Fischer

Allegra Fullerton Joseph (Sepp) Sprietsma and Lisa

Galloway-Sprietsma Sharmaine Garcia

Charles and Laurie Goldstein

Adam Goodman Mike Gorman

John and Kathleen Graham

Martha Green Laura M. Grisolano

Dawn Grove

Tennille Penaloza-Hagen and

Michael Hagen Oliver and Sharon Harper

Carmen and Francisco Heredia Jennifer Hernandez

Douglas Hill

Bob and Karen Hobbs Jaclyn and Paul Hoerner

Mark S Homan Lynette Hrabik

Jill Harrison and David Johns R.H. Johnson, in memory of Bob

Johnson Katia and Carim Jones Kristi Kappes

Joanne Kingman Holly and Dale Kurtz

Nina K. LaPine David Larcher

Bill and Julie Lavidge Lamonte and Ginny Lawrence

Tomás León

Josh Lerner

Sharron and Del Lewis

Julie Liss Lisa Loo

Paul Luna, Helios Education Foundation

Robert and Kristiana Luster Therese Martin

Sharon Dupont McCord Robert and Ruth McGregor

Erin McKee Megan McWenie

Chuck and Chris Michaels

Katosha Nakai, Tribal Policy People Jerry and Florence Nelson

Moises P. Harry Papp

Russ and Mac Perlich Robbie and Lin Phillips Bill and Mary Kay Post

Raul Raygoza Robert Raygoza Tamara Reed Madison and Max Rock Louis and Jane Rosenbaum Blake and Cindy Sacha

Sarah M. Salinas Jaime and Linda Santos

Ron and Vickie Shoopman

Margarita Silva

Judy Schector

Josh and Brittany Simon Don and Dorothea Smith

Evelyn Casuga and Jerry Stabley Zachary Stringer Shoshana B. Tancer Kristi and Luke Tate

Lona Teague Heather Thornton

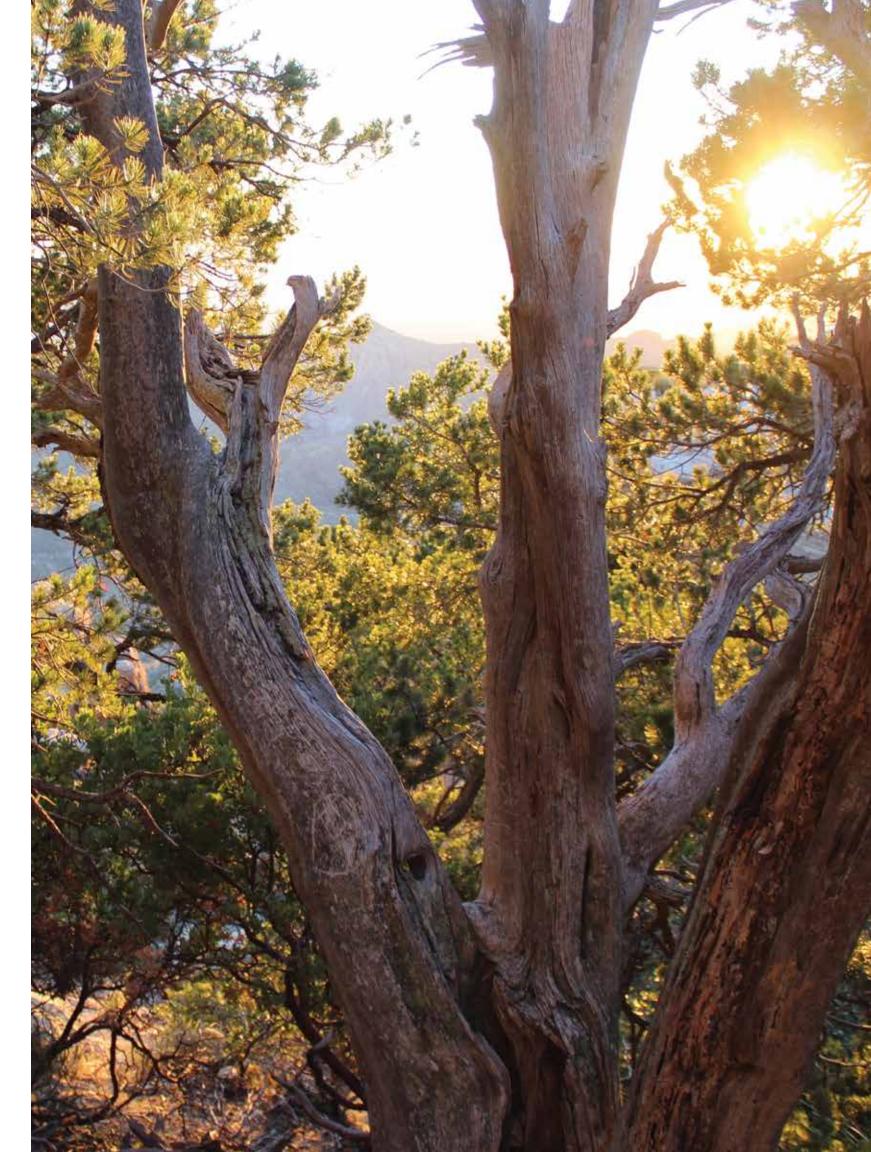
Marc Kellenberger and Richard Tollefson

Diane and Gary Tooker Don and Sharon Ulrich Joseph Valdez LeArta Vance

Mike and Cindy Watts

Lori Walk

Diane Wood Jennifer Woods David Wright **Robert Young** Letha Zook





# Our Team + Network

In commemorating our 20th anniversary, we extend heartfelt gratitude to all staff, board members, collaborators, and advisors who journeyed with us over the years. CFA stands tall today, not solely because of milestones achieved, but because of every individual who dedicated their efforts towards our shared success and impact.

#### **CFA BOARD OF DIRECTORS**

Svbil Francis, Ph.D., Chair, President & CEO, Center for the Future of Arizona

George Dean, President and CEO, Greater Phoenix Urban League

Jill Harrison, J.D., General Counsel (Ret.), Medical Products Division, W. L. Gore & Associates, Inc.

Carmen Heredia, Director, Arizona Health Care Cost Containment System (AHCCCS)

Lisa S. Loo, J.D., Vice President for Legal Affairs and Deputy General Counsel, Arizona State University

#### Paul J. Luna. President and CFO. Helios. **Fducation Foundation**

The Honorable Ruth McGregor, Chief Justice (Ret.), Arizona Supreme Court

Katosha Nakai, J.D., Founder & CEO, Tribal Policy People, LLC

Bill Post, Chairman and CEO (Ret.), Pinnacle West Capital Corp

Ronald E. Shoopman, Director of Innovation and Special Projects, Southern Arizona Leadership Council

Lattie F. Coor, Ph.D., Founding Chair Emeritus, Center for the Future of Arizona

#### **CFA STAFF**

Sybil Francis, Ph.D., Chair, President & CEO, Center for the Future of Arizona

Amanda Burke, Ed.D., Executive Vice President

Melanie Baca, Project Manager, College & Career Pathways

Aaron Ball, Ed.D., Director, College & Career Pathways; Liaison, Southern Arizona

Erika Barajas, Sr. Program Coordinator, Operations

Jessi Black, Manager, Business Operations

Peter Boyle, Sr. Director, Education

Sharon Brady, Ph.D., Grant Proposal

Deja Broughton, Coordinator, Operations Evelyn Casuga, Director, Community & Economic Prosperity

Ian Dowdy, AICP, MBA, Director, Strategic Data Initiatives

Cindy Erwin, Director, College & Career Pathways

Esmeralda Franco, Senior Aide to the Chair, President & CEO

Jennifer Hernandez, Project Manager, College & Career Pathways-Northern Arizona

Jaclyn Hoerner, CFRE, Director, Development

Holly Kurtz, Director, Workforce Development

Robert Luster, Director, Information Technology

Erin McGehean, Project Manager, College & Career Pathways- Western Maricopa County

Megan McWenie, Director, Operations Tennille Penaloza-Hagen, Project Manager, Workforce Development

Lin Phillips, Executive Assistant

Moises Pimentel, Project Manager, College & Career Pathways-Southwest

Chloe Ranshaw, Manager, Marketing & Communications

Joseph Sprietsma, Project Manager, College & Career Pathways-Southeast

Kristi Tate, Director, Civic Health

KaRa Lyn Thompson, Sr. Program Coordinator - Civic Health

Heather Thornton, Director, Strategic Marketing & Communications

LeArta Vance, Executive Assistant; Director, Special Projects

Maya Watts, Project Manager, College & Career Pathways-Career Exploration

Yardley Zamorano, Digital Communications Specialist, Marketing & Communications

### **CFA SENIOR FELLOWS**

Ellen Babby Pat Beaty Steve Goldstein Larry E. Penley, Ph.D.

#### **CFA ARIZONA FUTURE MAKERS NETWORK**

Tracy Bame, President, Freeport-McMoRan Foundation and Director of Community Development, Freeport-McMoRan

Betsey Bayless, President Emeritus, Valleywise Health

Alaina Chabrier, Associate General Manager and Chief Communications Executive, Salt River Project

Rick DeGraw, Chief Administrative Officer, Executive Vice President, CopperPoint Mutual (Ret.)

Courtney Klein Johnson, Co-Founder and CEO, SeedSpot

Kimber Lanning, Founder and CEO, Local First Arizona Foundation

Paul J. Luna, President and CEO, Helios Education Foundation

David Martinez III, Director of Capacity Building and Community Engagement, Vitalyst Health Foundation

Tammy McLeod, Ph.D., President and CEO. Flinn Foundation

Jaime Molera. Co-Founder and Partner, The Molera Alvarez Group

Jacob Moore, Vice President, Special Advisor to the President on American Indian Affairs, Arizona State University

Mi-Ai Parrish, Managing Director, Arizona State University Media Enterprise

Julie Pastrick, President and CEO, Greater Flagstaff Chamber of Commerce

Susan Pepin, Managing Director for Health & Clinical Partnerships, Arizona State University

Suzanne Pfister, President and CEO, Vitalyst Health Foundation

Lisa Riley, Region Bank President, Wells Fargo Bank, Arizona Central

Steve Seleznow, President and CEO. Arizona Community Foundation (Ret.)

Don Smith, President and CEO, CopperPoint Mutual (Ret.)

Mark Young, President and CEO, National Bank of Arizona

Steven Zylstra, President and CEO, Arizona Technology Council

#### **CFA YOUNG TALENT ADVISORS**

Luke Amargo, IBM AI Operations, Financial Operations, Integration for Arizona, Nevada, & New Mexico

Casey Arellano, Deputy Legal Defender, Maricopa County Office of the Legal Defender

Bethany Bennick, Deputy Team Lead for Water & Wastewater Technologies, Global Environment Technology Team, U.S. Department of Commerce

Suzie Boyles, Economic Development Director, City of Buckeye

Leanne Cardwell, Senior Consultant, Partner Forces

Zach Charnell, Group Product Manager, Carvana

Kristina Crane, Chief Strategy Officer, STChealth

Rebecca Determan, MBA, Digital Marketing Manager, TGen

Reetika Dhawan. Chief Executive Officer of Entrepreneurial College and Vice President of Workforce and Healthcare, Arizona Western College

Kirk Dunn, Founder, Good Dirt Farming Company

Lauren Evans, Community Relations Manager, Mister Car Wash

Lupita Gamez. Student Life Coordinator, Pima Community College-Desert Vista Campus

Buna George, Executive Director, Greater Yuma Port Authority

Cylee Gutting, Vice President, Public Square Public Affairs

Khara House, CAM, Director of Communications & Public Affairs, The Bella Group, LLC. & City Council Member, City of Flagstaff

Katia A Jones, MBA, Chief Consulting Officer, The Sibyl Strategy Group

Greg LaVann, Economic Architect & Senior Vice President Greater Yuma Economic Development

Jerry LoCoco, Vice President, Colliers

Adam Lopez-Falk, Community Program Officer, Arizona Community Foundation

Samir Madden, Talent Acquisition Recruiter, Raytheon Missiles & Defense

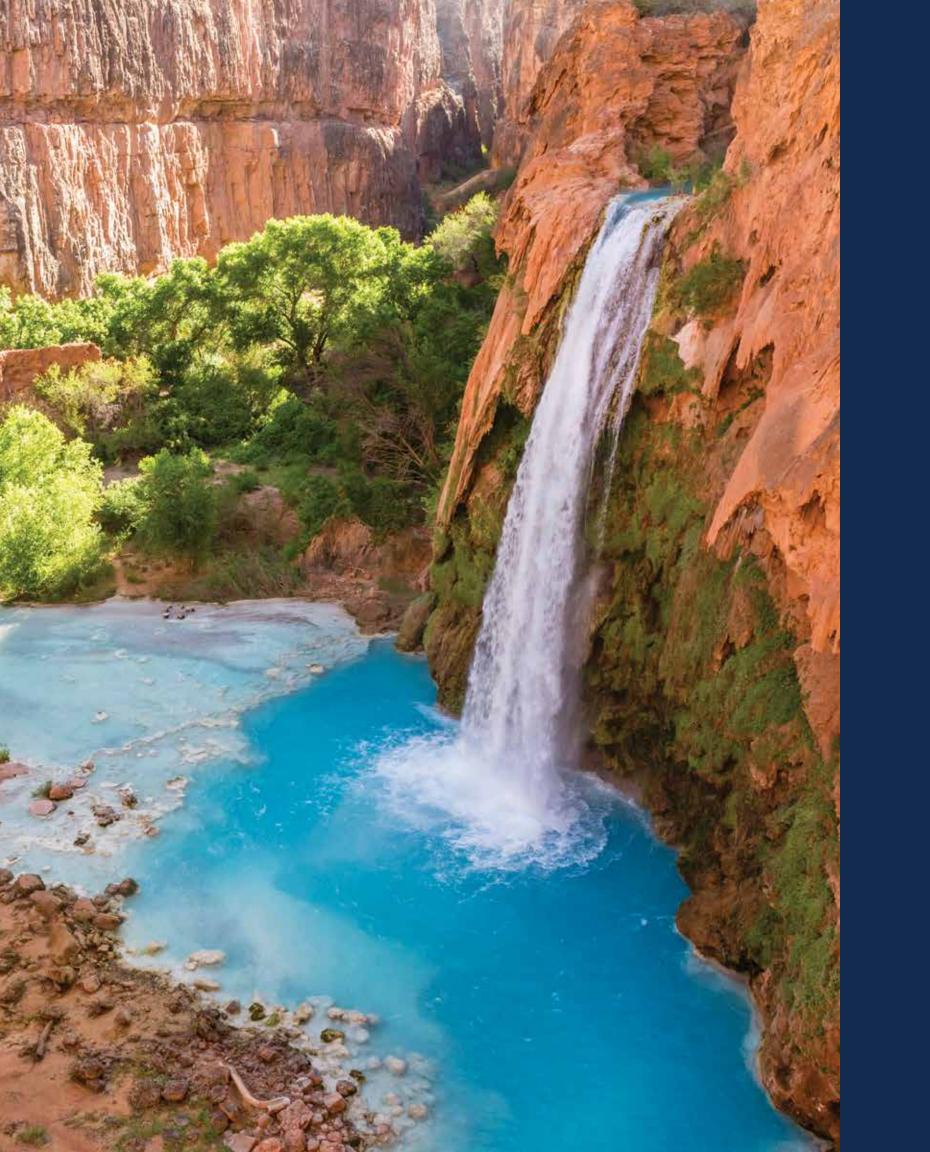
David Martinez III, Director of Capacity Building and Community Engagement, Vitalyst Health Foundation

Stanton Shields, Senior Wealth Management Advisor, Alerus Financial

Jasmine Snipes, CEO, Jasmine Snipes Consulting

Noah Wolfe, Director of Development, Grand Canyon University

Zach Yentzer, Vice President of Business Advocacy, Tucson Metro Chamber





# arizonafuture.org

541 E. Van Buren, Suite B-5, Phoenix, AZ 85004 | in 💥 😝 🎯 @arizonafuture