

CENTER  
FOR THE FUTURE OF  
ARIZONA



# *20th Anniversary Celebration*

Celebrating two decades of building a  
stronger and brighter future for Arizona



## Mission

Center for the Future of Arizona (CFA) is a nonprofit, nonpartisan organization that brings Arizonans together to create a stronger and brighter future for our state.

## Vision

Achieve The Arizona We Want, where all Arizonans, now and in the future, thrive and enjoy sustained prosperity, unmatched quality of life, and real opportunity.

## Our Work

All of our work is focused on advancing The Arizona We Want – a shared vision of success around what matters most to Arizonans. Developed over a decade of close listening to Arizonans across the state, this vision rests on the foundation of seven Shared Public Values that are overwhelmingly embraced by a broad and representative majority of Arizonans about what is most important for our state's future

We listen to Arizonans to learn what matters most to them, share trusted data about how Arizona is doing in those priority areas, bring critical issues to public attention, and work with communities and leaders to solve public problems. We work across the full spectrum of important issues and have deep and ongoing engagement in the areas of education, workforce development, and civic health, recognizing how central they are to a bright and prosperous future for our state



*Join us in celebrating*  
the 20th Anniversary of  
Center for the Future of Arizona

*In 2023, CFA celebrates 20 years of bringing Arizonans together to build a stronger and brighter future for our state.*

The Board of Directors and staff of Center for the Future of Arizona (CFA) invite you to participate in our 20th Anniversary Celebration – a year-long reflection and celebration, culminating in a major event on Oct. 25, 2023 at the JW Marriott Camelback Inn. This event will bring together community and business leaders from across the state, including our closest partners and supporters. In this celebratory year, we look forward to thanking and recognizing the many individuals and organizations that have contributed to CFA's impact over the past two decades and highlighting our ongoing commitment to advancing our mission and vision.

# 20 Years of Impact

From Center for the Future of Arizona's earliest days, we have been committed to making a difference in the state we love and call home. This is what Dr. Lattie Coor and Dr. Sybil Francis set out to accomplish when they created a nonprofit "do tank" focused on helping shape Arizona's future success through an action-oriented agenda that reflects what matters most to Arizonans. Twenty years later, CFA remains committed to advancing a positive agenda grounded in the Shared Public Values of Arizonans, to advancing practical solutions that address Arizona's most pressing challenges, and to expanding opportunity and equity for all Arizonans.

Throughout our history, we have listened to and championed the views of Arizonans and addressed large and complex issues of critical importance to the state's future, especially in the areas of education, workforce development, and civic engagement.

## A FEW OF THE WAYS CFA MAKES A POSITIVE DIFFERENCE ACROSS THE STATE:

- Identifying the Shared Public Values of Arizonans and advancing a vision of success based on what matters most to Arizonans
- Measuring Arizona's progress in key issue areas and sharing data to mobilize decision-making and action
- Developing and implementing strategic programs, initiatives, and partnerships that strengthen our communities and improve quality of life

## The Future of Arizona

As we celebrate how far we've come, we will also look to the future and the work ahead in recommitting ourselves to achieving The Arizona We Want.

Sponsoring CFA's 20th Anniversary Celebration is a unique opportunity to support our work as we commemorate this important milestone. Your generosity will help us continue our longstanding commitment to meaningful research and data analysis, raising awareness and mobilizing Arizonans to action, bringing critical issues to public attention, and strengthening all of CFA's dynamic programs and initiatives.

# Sponsorship Opportunities

Join CFA as we celebrate 20 years of impact and lay the foundation for the future. Help us advance The Arizona We Want and invest in a stronger and brighter future for our state! Please contact [Jaclyn.Hoerner@arizonafuture.org](mailto:Jaclyn.Hoerner@arizonafuture.org) to learn more about our sponsorship opportunities.

## Visionary Presenting Sponsor

\$100,000

### 20TH ANNIVERSARY EVENT BENEFITS

- Recognition as Presenting Sponsor during the event
- Opportunity to welcome event guests from the podium
- Recognition as Presenting Sponsor in pre- and post-event press releases
- Prominent logo recognition on signage, printed program, event website, and on screen
- Dedicated event social media post
- Two tables with prime seating for up to 16 guests

### YEAR-ROUND RECOGNITION\*

- Name recognition on CFA website
- Company featured in CFA email newsletter
- Recognition in CFA's Annual Impact Report and special 20th Anniversary Report
- Personal invitations to CFA events throughout the year

## Bright Future Sponsor

\$50,000

### 20TH ANNIVERSARY EVENT BENEFITS

- Recognition during the event
- Mention in pre- and post-event press releases
- Prominent logo recognition on signage, printed program, event website, and on screen
- Dedicated event social media post
- Two tables with preferred seating for up to 16 guests

### YEAR-ROUND RECOGNITION\*

- Name recognition on CFA website
- Company featured in CFA email newsletter
- Recognition in CFA's Annual Impact Report and special 20th Anniversary Report
- Personal invitations to CFA events throughout the year

## Empower Sponsor

\$25,000

### 20TH ANNIVERSARY EVENT BENEFITS

- Recognition during the event
- Logo recognition on signage, printed program, event website, and on screen
- Mention in event social media post
- Mention in post-event press release
- One table with preferred seating for up to eight guests

**YEAR-ROUND RECOGNITION\***

- Name recognition on CFA website
- Recognition in CFA’s Annual Impact Report and special 20th Anniversary Report
- Personal invitations to CFA events throughout the year

## Champion Sponsor

\$10,000

**20<sup>TH</sup> ANNIVERSARY EVENT BENEFITS**

- Name recognition on signage and printed program
- Logo recognition on event website and on screen
- Mention in event social media post
- One table with preferred seating for up to eight guests

**YEAR-ROUND RECOGNITION\***

- Name recognition on CFA website
- Recognition in CFA’s Annual Impact Report and special 20th Anniversary Report
- Personal invitations to CFA events throughout the year

## Celebration Sponsor

\$5,000

**20<sup>TH</sup> ANNIVERSARY EVENT BENEFITS**

- Name recognition on signage, printed program, event website, and on screen
- Preferred seating for four guests

**YEAR-ROUND RECOGNITION\***

- Name recognition on CFA website
- Recognition in CFA’s Annual Impact Report and special 20th Anniversary Report
- Personal invitations to CFA events throughout the year

## Friend of CFA

\$2,500

**20<sup>TH</sup> ANNIVERSARY EVENT BENEFITS**

- Name recognition on event website and on screen
- Preferred seating for four guests

**YEAR-ROUND RECOGNITION\***

- Name recognition on CFA website
- Recognition in CFA’s Annual Impact Report and special 20th Anniversary Report
- Personal invitations to CFA events throughout the year

# Sponsorship Form

### Thank you for being a sponsor of our 20th Anniversary Celebration!

- E-mail your completed form to [Jaclyn.Hoerner@arizonafuture.org](mailto:Jaclyn.Hoerner@arizonafuture.org) or complete it online at [arizonafuture.org/cfa20](http://arizonafuture.org/cfa20).
- All sponsorship payments, forms, and brand elements are expected to be received in full no later than **Aug. 1, 2023**, in order to fulfill sponsor recognition benefits.
- An acknowledgment letter will be sent upon receipt of this form and payment. *Center for the Future of Arizona is a 501(c)3 nonprofit organization. Donations are deductible for income tax purposes to the extent allowed by law. Federal Tax ID 82-0538372.*

NAME OF COMPANY AND/OR INDIVIDUAL			
NAME OF SPONSORSHIP REQUESTOR			
ADDRESS	CITY	STATE	ZIP
PHONE	EMAIL		

**SELECT YOUR SPONSORSHIP**

- Visionary (\$100,000)     
  Empower (\$25,000)     
  Celebration (\$5,000)  
 Bright Future (\$50,000)     
  Champion (\$10,000)     
  Friend of CFA (\$2,500)

**PAYMENT INFORMATION** *(Checks should be made payable to Center for the Future of Arizona.)*

Please charge my credit card in the amount of \$			
CARD #	EXP DATE	CVV	
NAME AS IT APPEARS ON CARD			
BILLING ADDRESS	CITY	STATE	ZIP
SIGNATURE		DATE	

**SPONSORSHIP RECOGNITION AND LOGISTICS**

SPONSOR NAME <i>(as it should appear in print and all recognitions)</i>
FINANCIAL POINT OF CONTACT <i>(name, phone, E-mail address)</i>
MARKETING POINT OF CONTACT <i>(for logo, ad specs, communications)</i>
WHOM MAY WE THANK FOR THIS SPONSORSHIP? <i>(if different from above)</i>

If you cannot attend our Celebration Event but wish to support our efforts, donations are welcomed at [arizonafuture.org/cfa20](http://arizonafuture.org/cfa20).





## Board of Directors

Sybil Francis, Ph.D.  
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*President and CEO,  
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Lattie F. Coor, Ph.D.  
*Founding Chair Emeritus,  
Center for the Future of Arizona*

*save the date*

CFA's 20th Anniversary Celebration Event

**Wednesday, October 25, 2023 | 9:00 – 10:30 a.m.**

**JW Marriott Scottsdale Camelback Inn**

[arizonafuture.org/cfa20](https://arizonafuture.org/cfa20)



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[arizonafuture.org](https://arizonafuture.org)

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#CFATurns20 #ArizonaFuture #TheArizonaWeWant