Arizona Voters’ Agenda

Candidates: Put the issues of greatest interest to voters front and center this election

Thank you for running for office. We appreciate your willingness to serve the people of Arizona. You meet a lot of constituents out on the campaign trail, but we can assure you that you will not meet all of them. As such, we have put together a handy guide about the things that the majority of the likely voters care about. These are big issues that cut across political affiliations and age groups.

What are Your Plans and Solutions for Education, Immigration, Water, Environment, Election Reform, and the Economy? Most voters care about these issues and want to choose their candidates based on proposed positions and plans for these priorities. Consider these questions as you develop your policy platform, update the issues on your website, develop your collateral, and as you talk to audiences.

What is your plan to ensure that Arizona students have quality teachers and principals?

What do you think the state should do with the growing surplus?

What should Arizona do to protect our water future and secure our long-term water supplies?

What sustainable practices should continue and be implemented to protect Arizona’s air, land, and water, and foster a high quality of life for all?

What should Arizona do to keep our elections secure while preventing barriers to participation?

How do you define a functioning border for commerce, and what is your vision for immigration reform?

The Majority of Arizona’s Likely Voters Want to Know.

The Arizona Voters’ Agenda was developed from new survey research of Republican, Democratic, and independent/unaffiliated voters of all ages that shows what a majority of likely voters across party lines care about most and want to be addressed in this election. It provides an opportunity to reframe the election dialogue on topics that unite the electorate and move us forward together. Learn more and get the full Agenda and survey details at arizonafuture.org/arizonavotersagenda.