

# Increasing Workforce Infrastructure: Childcare

How Might We empower small businesses to reduce barriers to quality, affordable childcare for their employees?



## WHY?



**\$4.7 billion dollar economic disruption to AZ families, employers and state economy annually.**



**\$958 million in lost revenue for businesses due to gap.**



**43% of Pima County's workforce work for small businesses.**

## Opportunity: Create a small business coalition

Share local data and resource mapping.

Pooled Funding opportunities:

- Tuition for employees
- Subsidies/incentives through Section 45F of BBB
- Offset licensing costs

Lessons learned and best practices

## CALL TO ACTION:

- ✓ Register for Spring Planning Event using QR code
- ✓ Be a Vocal Champion of Childcare as Infrastructure
- ✓ Volunteer a passionate employee for the Coalition

Interested in Spring Planning Event or to contact us...  
...Scan the QR code



# Resources/Citations

**Bright Futures AZ**

<https://osi.az.gov/bright-futures-az>

**First Things First/EPIC**

<https://www.firstthingsfirst.org/epic/>

**PEEPS**

<https://www.pima.gov/975/Pima-Early-Education-Program-Scholarship>

**Center for the Future of Arizona**

<https://www.arizonafuture.org/>

**US Small Business Administration Office of Advocacy**

[https://advocacy.sba.gov/wp-content/uploads/2025/06/Arizona\\_2025-State-Profile.pdf](https://advocacy.sba.gov/wp-content/uploads/2025/06/Arizona_2025-State-Profile.pdf)

**The Prosperity Initiative**

<https://www.pima.gov/3137/The-Prosperity-Initiative>

**Employer Child Care Navigator/ROI Calculator**

<https://employerchildcarenavigator.org/tools>

**45F Tax Credit for Employer-Provided Child Care**

<https://www.congress.gov/crs-product/IF12379>

**GIS for Childcare Deserts**

<https://childcaredeserts.org/>

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