



**WORKFORCE
LEADERSHIP
ACADEMIES**

 aspen institute

Leveraging Proven Workforce Development Strategies

Our Vision – Utilize what works.

Our Motto - “Do it like this. No, not like that.”

OVERVIEW

How Might We – Learn and adopt from those who are good at this and act on those lessons, exercise these muscles, get good?

SUMMARY

Take Aways

The investment / ROI is there for employers

- Trained workforce
- Employment pipeline
- Curriculum guidance
- Increased employee retention

Identify / Utilize wrap-around services

- Structured career services
- Targeted job placement
- Expanded recruitment pool

Community support

- Investment is critical to program sustainment
- Create opportunities to upscale the workforce
- Facilitate career progression through CTE

Blockers

Funding Inconsistency

- Cost of upskilling
- Lack of access

Time

Marketing Strategy

Best Practices	Program Services • Dual - credit, concurrent • Partnership with private sector • Intentionality in Teacher Development Benefits • Increased graduation and placement • Continuation in higher education • Reduced College Costs/Student Debt
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Call to Action	Review and see what could work for you Industry partnership
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Date	Nov 14, 2025
Presenters	Rocio Kary, Greg Lucero, Dr. Brandon McIver, Athena Sparks
Contact	Greg Lucero at grel@santacruzcenter.org
<i>Relevant Resources</i>	Pima Community College Pima Community College Pima Community College, Tucson, Arizona Pima JTED Pima JTED - Joint Technical Education District Vail USD Home Welcome to the Vail School District

QR code to presentation and flyer

